



THE ROYAL COURT

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NEW EXHIBITION

Märta Måås-Fjetterström at the Royal Palace

13 OCTOBER 2019 – 19 APRIL 2020

A major exhibition will open in the Hall of State at the Royal Palace of Stockholm on 13 October 2019, giving visitors the opportunity to wander through the woven world of Märta Måås-Fjetterström. Rugs by the artist from the Royal Collections will go on display for the first time.

[> Press images](#)

[> Press film](#)

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The Royal Family have regularly purchased rugs from Märta Måås-Fjetterström's workshop since she began working in 1919. The King's grandfather and great-grandfather were fond of her work, and they both commissioned a significant number of her rugs which were mainly used in the private rooms of the Royal Palaces.

This year marks the centenary of when she began to weave, and The King has taken the initiative for a major exhibition about and including her work. Together with external loans, the exhibition will present around sixty rugs reflecting Märta Måås-Fjetterström's artistry, entrepreneurship and output up until her death in 1941.

"The exhibition shows not only her rugs but also her sources of inspiration, her career and the conditions under which businesswomen worked during the first half of the twentieth century. She broke new ground, both as a designer and as a female entrepreneur," explains **exhibition curator**

Kerstin Hagsgård, Curator of the Royal Collections.

"Look at the rugs – find me"

The title of the exhibition is taken from Märta Måås-Fjetterström's own words. When asked to describe her artistry, she said: "Look at the rugs – find me". It was her rugs that spoke so expressively about who she was, and that showcased her skill with both colour and design.

The Royal Court's Exhibition designer Ulrika Wolff, who most recently staged the Royal Wedding Dresses exhibition in the Hall of State, is already busy making preparations:

"It's so exciting to find a means of creative expression that shows the character of these rugs in a new way and interacts with the classic setting of the Hall of State. I also hope that visitors will find the staging of the exhibition exhilarating, and that it will inspire whole new generations to discover her work."

THE EXHIBITION WILL BE HELD IN THE HALL OF STATE AT THE ROYAL PALACE OF STOCKHOLM BETWEEN 13 OCTOBER 2019 AND 19 APRIL 2020

[> More about the exhibition at www.royalpalaces.se](http://www.royalpalaces.se)



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Märta Måås-Fjetterström was without doubt one of the 20th century's leading and most successful textile artists. Her innovative designs were based on in-depth knowledge of the history of textiles, from the bold patterns of historic folkloristic styles to the traditional motifs of oriental rugs. The world exhibitions in Paris, London, New York and Chicago helped to build Märta Måås-Fjetterström's international reputation and a worldwide customer base.

The exhibition is being staged in cooperation between the Royal Court and the Fundraising Foundation for the Preservation of Knowledge of Märta Måås-Fjetterström's Rugs and Weaving.